



CRAFT BOOK SPOTLIGHT – MAY 2010



Plus - Interview w/Jenny Doh

Jenny Doh worked as Editor-in-Chief of Somerset Studio and numerous art & crafting magazines from 2004 to 2009. Under her leadership, many new magazines were conceptualized and launched, including *Art Quilting Studio*, *GreenCraft*, *Altered Couture*, *apron•ology*, *Sew Somerset*, *Somerset Apprentice*, *Marie*, *Artful Blogging*, *Art Journaling*, *Somerset Home*, *Somerset Workshop*, *Somerset Life*, *Somerset Wedding*, *Transparent Art*, *Material Visions*, and more. Jenny is considered an authority within the art & craft industry. In 2009, she was recognized by *Folio* magazine as one of the top 40 leaders within the publishing industry. She is the co-author of *Where Women Create - Book of Inspiration*.



***Where Women Create* – the book and the magazine have been extremely successful. Why are their readers' so fascinated with craft rooms and creative spaces?**

I think we are in search for pragmatism and inspiration. We want to know if there are clever ways people are organizing and storing things so that we can follow suit. We also want to peek at the beautiful and inspirational ways studios are decorated so that we might be inspired to elevate the way our space is decorated.



[Mixed media artist – Alisa Burke]

Celebrity Crafter, Vicki Howell, creates in her kitchen. Artist, Lori Oles, works from a converted walk-in closet. When square footage is a factor, what other ways can readers carve out space for their work?

When square footage is a factor, you really have to get imaginative and leave no stone unturned in terms of storage, and be willing to be flexible and have items serve double duty. One idea I like is using vintage suitcases to store specific items ... like one for fabrics, one for paper, and one for yarn, etc. That way, if you need to open up your paper studio, you can just take the designated suitcase and open shop.



Vicki Howell

What are some of the clever storage solutions featured in *Where Women Create's Book of Inspiration*?

Actually, Angela Cartwright uses suitcases to store supplies. Lori Oles of course uses vintage shoe storage units. Danita stores things under her tables that she covers up with table skirts. Many artists use wire baskets and other clear storage units so that items are never out of sight.



Pam Garrison's Studio Closet



The creative spaces shown in the book range from modest to elaborate. What makes each space special?

I think the common denominator is the passion that each artist has for their craft. Whether it's a small closet or a spacious dedicated studio, the studios are made special because artists are so passionate about the act of creating.



Mixed Media Artist, Susan Tuttle

Where do you create?

I am fortunate to have two large rooms in my house that have become my dedicated studio and office. My house is designed so that these two rooms, which are at the front of the house, can be separated from the back of the house so that the two universes can respect each others' spaces and priorities.



Jenny Doh's Studio



Having said that, I also create in spaces other than my studio. I will admit that I knit and crochet in bed :) and I also create in the car when I'm not driving. I also have projects in my handbag so that if I'm ever standing in line or waiting for an appointment, I never waste a moment.

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